

#### REFERRAL PARTNER PROGRAM

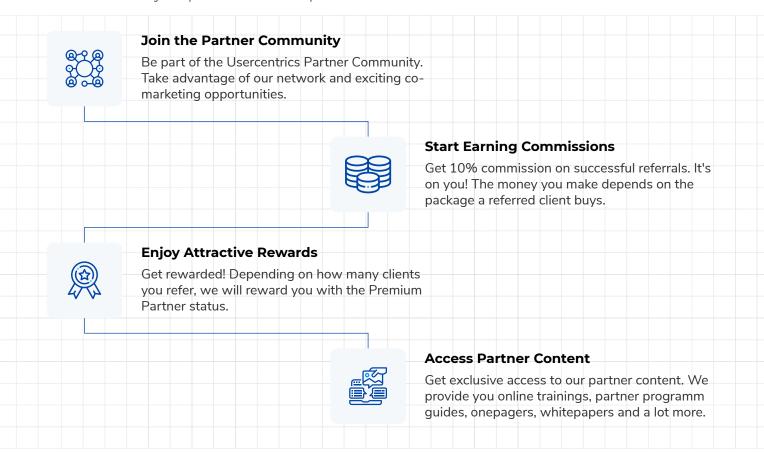
# Become a Usercentrics Referral Partner

Partnering with Usercentrics is the easiest way to gain money and support the worlds best Consent Management Platform for Marketers!



#### **Benefits**

Some reasons why our partners love to cooperate with us:



#### How to become a Referral Partner

Becoming part of the Usercentrics Referral Partner Program is just as easy as that!









## Why partnering with Usercentrics?

Join our mission to bring legal requirements into harmony with marketing strategies.



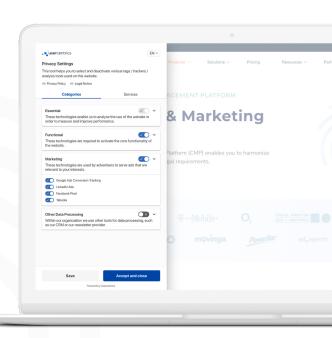
#### (f) Privacy by Design

Privacy by design is our principle! Data proctection is best complied wih data processing operations if it is already technically integrated at the time of their development.



### Opt-in Optimization

Configure our CMP according to your needs and make sure that users interact with your it. We provide you various features such as A/B testing to increase the opt-in rate.



### Usercentrics' Browser SDK

Develop own User Interfaces independent of the Usercentrics provided design and help our customers to create new layouts and themes based on the Browser SDK.

# **Extend your core business**

Start implementing the Usercentrics CMP to build up a revenue stream through utility costs.

- Regular income through utility costs
- Position yourself as a thought leader
- Strengthen the trust of your customers
- Create partner themes with the Browser SDK

### Join our Network

Trusted agencies, content publishers and consulting companies already refer Usercentrics.

.comspace

**FELDM** 

DEPT









#### Get in touch with us

We are happy to introduce you to the Partner Program. For more information contact us at partner@usercentrics.com or visit usercentrics.com



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