

Usercentrics GmbH

About Usercentrics

Usercentrics is a leading Consent Management Platform (CMP). The Software-as-a-Service (SaaS) solution enables advertisers, publishers, agencies and technology providers to obtain, manage and document the consent of their website visitors to process the data of different web technologies.

The Usercentrics software is easy to implement, fully customizable and allows websites to be fully compliant with GDPR and ePrivacy regulations. The IAB-certified CMP offers an intuitive user interface, real-time monitoring, various options for Opt-in A/B-Testing, as well as other optimization tools.

The Munich tech company was founded in 2017 and currently manages several million consents per minute. Their customer base consists of SME's to Fortune500 companies within a multitude of different industries.

For more information please visit www.usercentrics.com

Numbers, Dates & Facts

Company Name

Usercentrics GmbH

Executive Board

Mischa Rürup, Founder & CEO

Jürgen Weichert, CRO

Founded

2017

Headquarter

Sendlinger Straße 7

80331 Munich, Germany

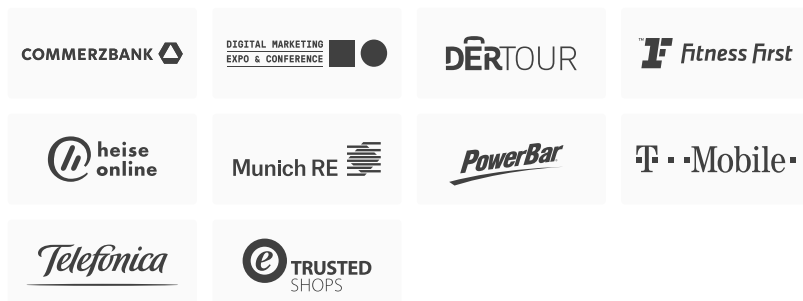
Employees

> 50

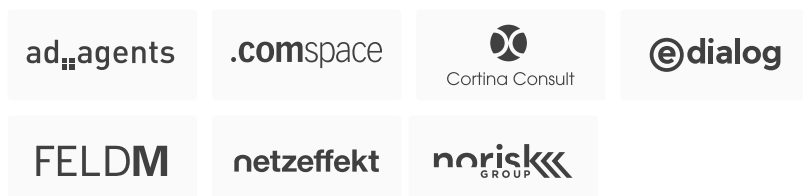
Services

IAB-certified Consent-Management-Platform (CMP) to obtain, manage and document the consent of end users

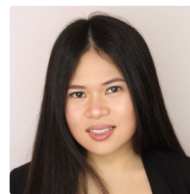
References



Partners



Contact



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