

Usercentrics Partner Certification

Usercentrics' Certification program is designed to deepen your expertise so you can help your clients tackle their data privacy compliance, protect their digital marketing and build trust with their customer base.

The following is a breakdown of the modules covered in the certification program:

- Completing Modules 1 and 3, you become a certified **Usercentrics Professional**.
- Completing 1, 2 and 3 and passing a course exam, you become a certified **Usercentrics Expert**.

In order to receive the status “**Certified Partner**”, there should be at least one **Usercentrics Expert** on your team.

Module 1: Consent Management Essentials

Topics	Who	Duration
<ul style="list-style-type: none"> • The legal background • What is a Consent Management Platform (CMP)? • Demo • CMP: customer care 	Sales Managers, Customer Success Managers, Digital Solutions/Marketing Consultants, etc.	60 min

Module 2: Leveraging the Product

Topics	Who	Duration
<ul style="list-style-type: none"> • Consent Analytics • Consent optimization • Product Q&A (optional) 	SEO/PPC Consultants, Data Analysts, Account Managers, UX/UI	45 min

Module 3: Sales Enablement

Topics	Who	Duration
<ul style="list-style-type: none"> • Usercentrics pitch and USP • Objection handling and battle cards • Pricing and Packages • Usercentrics Partner ecosystem 	Sales Managers, Account Managers, etc.	45 min