

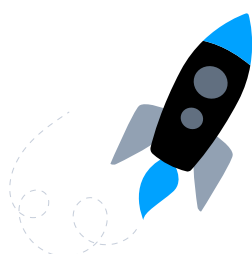


**ONETRUST MIGRATION
QUICK START GUIDE**

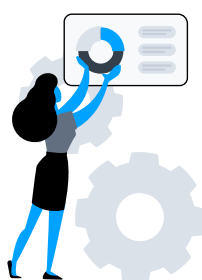
 **USERCENTRICS**

This guide gives your privacy team a clear overview of what a migration from OneTrust to Usercentrics CMP involves. You can plan accurately, set the right expectations with your engineering team, and keep your consent setup and marketing technology running without interruption throughout the process.

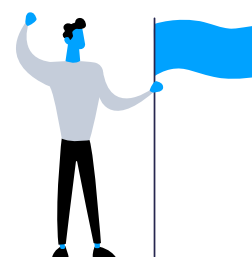
Migration Timeline



Getting started
1-2 DAYS



Configure data for your Usercentrics CMP consent banner
1 WEEK



Go live with your Usercentrics CMP consent banner
2-3 DAYS

Getting started

To begin your migration from OneTrust to the Usercentrics Consent Management Platform:

- Document any custom categories or consent logic used earlier with OneTrust.
- Identify the deployment method for the consent banner, e.g., Google Tag Manager (GTM), direct implementation, or other integrations.

Usercentrics provides full migration support and documentation. Your Account Manager or Customer Success Executive can also help you design a consent management strategy that leverages Usercentrics script implementation.

Migration phases

The Usercentrics CMP migration typically takes about two weeks following this timeline.



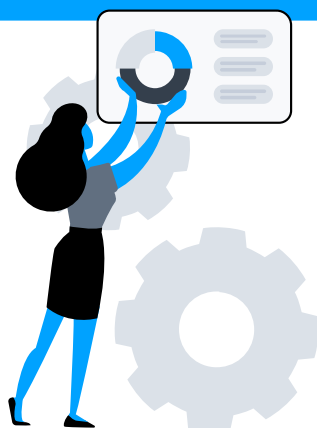
Getting started phase

(1–2 DAYS)

- Remove OneTrust — including scripts, tags, firing logic, or custom wrappers — to prevent dual banners or tag firing and conflicting consent states.
- [Create your Usercentrics account in the Admin Interface](#) and configure user access for your team.

How to set up Usercentrics Web CMP

[WATCH THE DEMO](#)



Configuration phase

(1 WEEK)

- Configure your consent banner according to applicable privacy regulations and frameworks, e.g., GDPR, CCPA, IAB TCF v2.3, Google Consent Mode, or Microsoft Clarity Consent Mode.
- Run a scan to identify third-party services and trackers.
- Map identified services and trackers to your Configuration ID.
- Use the [Auto-population feature](#) to add Data Processing Services.
- Customize the standard categories, if required.
- Add region support under [Geolocation rulesets](#) (where required).
- Customize the consent banner layout and styling.



Testing and go-live phase


(2–3 DAYS)

- Test the consent banner in your staging environment, then deploy it to production after successful validation.
- Review the documentation on blocking non-essential services. Enable Auto blocking (where required) to control data collection based on consent status.
- Verify in your browser's developer tools that non-essential cookies are not loaded before consent is collected.

Need assistance?

Questions about DPS, Google services, regional configuration, or anything else?

Contact your Usercentrics Customer Success Executive or [review our documentation](#).

 **IMPORTANT** The timeline above reflects typical onboarding and migration projects. Actual time frames may vary depending on your configuration and implementation complexity.