



Usercentrics welcomes Termageddon, our first privacy policy generator partner integration

Munich, 5th of April, 2022 - Usercentrics, leading provider for Consent Management solutions, today welcomes leading policy generator platform provider Termageddon to its partnership program. Specialists in privacy policy generation, their platform is the most established on the market.

With Termageddon, customers can determine what privacy laws are relevant to their businesses and what disclosures they require. They can then generate comprehensive Privacy Policies, Cookie Declarations, Terms and Conditions and more for their websites, and be confident about compliance with automatic notifications and updates as laws change.

With this partnership, Termageddon has integrated Usercentrics' consent management solution into its platform. With a fast and easy implementation, customers can detect and obtain user consent for the use of cookies and other tracking technologies on websites. The solution pairs perfectly with Termageddon's Privacy Policy generator and other tools, providing customers with a comprehensive wrap-around solution for privacy compliance.

This partnership makes various aspects of a robust data privacy strategy even easier to achieve for companies doing business in Europe. Additionally, Termageddon is Usercentrics' first privacy policy generator platform partner based in the United States, a key international growth market. In 2023, four new state-level privacy laws will come into effect in California, Colorado, Utah, and Virginia.

Organizations doing business in these states need to be prepared for compliance with privacy laws, and particularly with the specific requirements and nuances of each state's laws. The Usercentrics and Termageddon partnership enables companies to achieve and maintain compliance with various laws, with an easy to implement and use automated privacy policy generator and consent management banner.

About Termageddon:

Termageddon, an auto-updating website Privacy Policy generator, is now offering all of its customers a cookie consent solution powered by Usercentrics.

This integration-based partnership now gives Termageddon customers access to not only auto-updating website policies, but a best-in-class cookie consent solution, powered by

Usercentrics. With the integration now in place, Termageddon customers will also be able to generate a Cookie Declaration page for their website as well.

Termageddon is a tool that helps its customers generate a Privacy Policy, Cookie Declaration page, Terms and Conditions, and more for their website. The tool will also help customers identify what privacy laws may apply to them and create policies that are customized to their business and privacy practices. Upon generating policies with Termageddon, customers simply paste the provided embed code into the body of their website's policy pages. Termageddon then monitors privacy laws and bills, notifies its customers of changes, and can even push updates automatically to their policy pages with newly required disclosures.

<https://termageddon.com/>

About Usercentrics:

Usercentrics is a global market leader in the field of consent management platforms (CMP). Cookiebot CMP and Usercentrics have recently joined forces, allowing us to offer a wide range of compliance solutions to meet your company's specific requirements. We enable businesses to collect, manage and document user consents on websites and apps in order to achieve compliance with global privacy regulations, while facilitating high consent rates and building trust with their customers.

We believe in creating a healthy balance between data privacy and data-driven business, delivering solutions for every size of enterprise. Cookiebot CMP is our plug-and-play SaaS for smaller businesses and organizations, App CMP handles user consent on mobile apps, and Usercentrics CMP serves companies with enterprise-grade custom requirements for unifying consent and data from capture to processing.

Visit usercentrics.com and cookiebot.com to learn more.

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