

IMPLEMENT STRONG DATA PROTECTION MEASURES WITH AN **EXTERNAL DATA PROTECTION OFFICER (DPO)**



WHY OUTSOURCE YOUR DPO?

Access Industry Experts - Find a DPO with the right skill set and knowledge to fit industry-specific requirements who will always stay informed about relevant changes and jurisdictions to ensure compliance. Within our extensive team of data privacy-trained lawyers and IT experts, there is nothing about GDPR or data privacy that they don't know

Satisfy Independence Requirements - The GDPR requires DPOs to act in an independent manner, meaning, employers cannot instruct nor penalise them for carrying out any tasks or duties. Outsourcing a DPO would reduce the risk of conflicts of interest with other tasks and duties.

Improve Cost Efficiency - Hiring an internal DPO as a full-time employee can be costly to train. Internal DPOs are notoriously difficult to keep and once they leave, they are expensive to replace. Looking to external experts with industry-specific experience will ensure cost savings and long-term efficiency, protecting your company's data in the long run.

Minimise Liability Risks - Internal DPOs are subject to special protection against dismissal. Hiring an external expert prevents liability within the company by offering practical support and concrete recommendations. Our packages include liability cover – we put our money where our mouth is.

Ensure Productivity - Internal DPOs must undergo continuous training that requires a considerable amount of time and money. Allow employees to concentrate on their daily tasks and leave data security to a reliable external specialist.

Companies that follow data protection regulations meet GDPR requirements and suffer fewer data mishaps than those that don't fully implement these regulations (Cisco 2019).

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11 QUESTIONS TO ASK WHEN HIRING AN EXTERNAL DPO:

1. What value will you add to my organisation?
2. How will you add value to my organisation?
3. How do you stay up to date on technology and law?
4. Will I have my own dedicated contact person?
5. What experience do you have with the industry in which we operate?
6. What privacy challenges have you solved for a business like mine?
7. What experience do you have in disaster recovery?
8. What qualifications do your privacy experts hold?
9. How do you conduct data privacy audits? And how long do they take?
10. How do you keep your TOMs up to date? RPAs? Privacy policies?
11. What is included and excluded from your consultation hours?

Outsourcing your DPO allows you to appoint a true privacy expert (or in some cases a team) as your DPO without using up internal resources who may potentially be underqualified or better applied elsewhere. External DPOs are also independent and free of conflicts of interest that are internal to the company because as an external resource, they are objective third parties.

Need help choosing the right outsourced DPO?

At DataGuard, our certified privacy experts are here for you at eye level. Speak with us today to find out more.

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