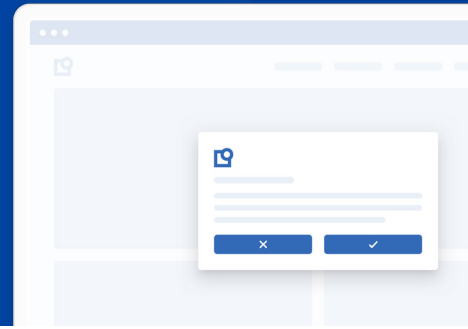


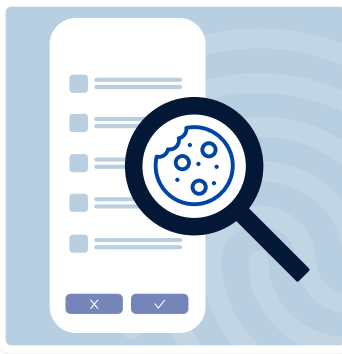
TERMAGEDDON MEETS USERCENTRICS

# Privacy Generator now powered with Consent Management Solution



Privacy is the new normal. With privacy regulations emerging worldwide (e.g. the GDPR in Europe, CCPA in California, LGPD in Brazil) being compliant is one of the key challenges that companies face. Luckily, Termageddon and Usercentrics have joined forces to help you stay compliant and up to date with changing regulations.

Together we can tackle two compliance risks on your website:



**1. Cookies and other tracking technologies**



**2. Privacy Policy, Terms of Service, and Disclaimer**

With the Termageddon and Usercentrics integration, Termageddon customers will now be able to create their cookie consent tool and cookie policy page right within their Termageddon accounts.

## The challenge:

Companies are faced with several challenges:

- It can be difficult to not only figure out what privacy laws a business needs to comply with, but also what specific disclosures need to be made within the business' website Privacy Policy.
- With bills being proposed and laws being passed, it can be a challenge to keep Privacy Policies up to date with newly required disclosures.
- Several privacy laws require websites to obtain granular consent prior to data collection by certain cookies. Finding a cookie consent tool that enables the required degree of compliance is difficult.

## The solution:



Quickly identify which privacy laws apply to your business



Generate website policies (incl. Privacy Policy, Cookie Policy, T&Cs)



Get notified, when existing privacy laws change



Automatically updated policy pages



Quickly implement a cookie consent banner straight out of the Termageddon platform

## Intuitive, automated and legally compliant Termageddon and Usercentrics guide you the way to professional data protection

1. Answer the privacy policy questionnaire
2. The questionnaire will help you determine if you are required to have a cookie consent solution
3. Activate your free Usercentrics license (up to 20.000 sessions per month)
4. Design and configure your cookie consent banner directly in the Termageddon Platform
5. Paste the resulting embed code into your website and you are ready to go!

One dashboard to generate your website policies and cookie consent solution.

The screenshot shows the 'Cookie Policy and Consent Tool for 2021.03.31-testing' interface. At the top, there's a header with the date '2021.03.31-testing' and a 'Contact Support' link. Below the header, a navigation bar includes links: 'Back to All Policies', 'View Policy', 'Edit Policy Details' (which is active), 'Override Policy', 'View Embed Code', and 'Delete Policy'. The main content area is titled 'GDPR Appearance' and contains two sections: 'First layer appearance' and 'Second layer appearance'. The 'First layer appearance' section has a description and two layout options: 'Banner' (selected with a blue dot) and 'Wall' (unselected). The 'Second layer appearance' section also has a description and two layout options: 'Center' (unselected) and 'Side' (selected with a blue dot). At the bottom, there's a 'SAVE DRAFT' button, a progress bar showing '16%', and a 'NEXT >' button.

Find out more information on:

<https://termageddon.com/tools/cookie-consent-solution>

Get in touch with one of our experts

### Usercentrics:

Book a free consultation with one of our experts to learn more:

**Phone:** +49 89 21 54 01 20

**email:** [sales@usercentrics.com](mailto:sales@usercentrics.com)

### Termageddon:

Email us at [donata@termageddon.com](mailto:donata@termageddon.com).

or use our contact form on the website

<https://termageddon.com/contact/>



Usercentrics is a global market leader in the field of consent management platforms (CMP). We enable businesses to collect, manage and document user consent on websites and apps in order to achieve full compliance with global privacy regulations while facilitating high consent rates and building trust with their customers.

Helping clients like Daimler, ING Diba and Santander achieve privacy compliance, Usercentrics is active in more than 100 countries, with 2000+ resellers and handles more than 61 million daily user consents.

Visit [usercentrics.com](https://usercentrics.com) to learn more.



Termageddon is a tool that helps its customers generate a Privacy Policy, Cookie Policy page, Terms and Conditions, and more for their website. The tool will also help customers identify what privacy laws may apply to them and create policies that are customized to their business and privacy practices. Upon generating policies with Termageddon, customers simply paste the provided embed code into the body of their website's policy pages. Termageddon then monitors privacy laws and bills, notifies its customers of changes, and can even push updates automatically to their policy pages with newly required disclosures.

Visit [Termageddon.com](https://termageddon.com) today to generate your website policies and cookie consent solution today!