

Usercentrics GmbH

Numbers, Data & Facts

Company name

Usercentrics GmbH

Management

Mischa Rürup, Founder & CEO

Daniel Johannsen, CTO

Ea Luise Andersen, COO

Ibrahim Hussein, CPO

Donna Dror, CRO

Simon Høgsbro, CCO

Gustavo Burnier, CMO

Founded

2017

Company locations

Sendlinger Straße 7, 80331 Munich

Havnegade 39, 1058 Copenhagen

Employees

>250

Product & Service

Consent Management Platform (CMP) for obtaining, managing and documenting user consent

Privacy is a user-centric challenge

Usercentrics is a global leader in Consent Management Platforms (CMP). We help companies obtain user consent for their websites and apps, and manage and document it in a way that enables them to comply with global privacy regulations. At the same time, our solutions enable high consent rates and the development of trusting customer relationships.

We believe that a healthy balance between data privacy and data-driven business is possible and we offer solutions for businesses of all sizes. Smaller businesses will find a plug-and-play SaaS option in the Cookiebot CMP, and we also offer an App CMP for processing user consent. Large enterprises with individual requirements rely on Usercentrics CMP for consent management. This brings together consents with data from capture to processing.

Usercentrics helps customers such as Daimler, ING and Santander comply with data protection regulations, operates in more than 100 countries, has a network of over 3,000 distribution partners and processes more than 61 million user consents daily.

More information at usercentrics.com and cookiebot.com

Our customers

COMMERZBANK 

ING 

 Santander

IKEA®

DAIMLER

 Heinemann

Our partners

duda

 unity

 shopify

.comspace

FELDM

PrestaShop

Hinto®

Cookie Magic

Novicell

 classmethod

 web republic

 NationBuilder

Your contacts

Hannah Sinz

PR & Communications DACH
pr@usercentrics.com

Camilla Beaven

Communications Specialist
Europe and North America
pr@usercentrics.com