

THE #1 **INSIGHT-LED** CUSTOMER EXPERIENCE PLATFORM

At Mapp, we combine data with artificial intelligence to generate actionable insights that allows brands to connect with their consumers, throughout their journey, and across the following channels:



EMAIL



MOBILE PUSH



SMS



WEB



IN-APP



RETARGETING

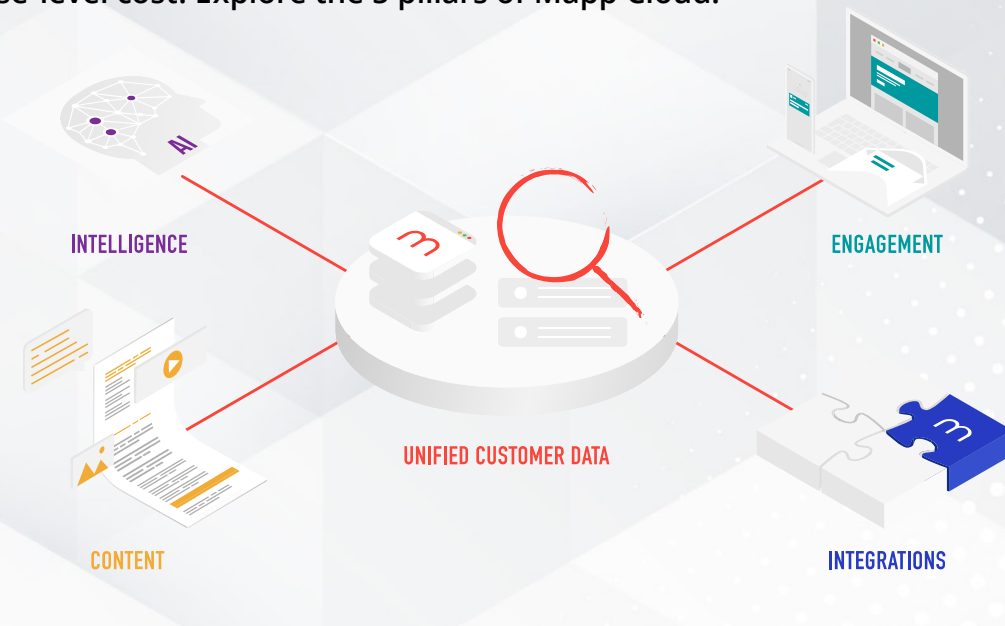


DIRECT MAIL



WEB PUSH

Mapp Cloud is a Forrester-rated, enterprise-level customer experience platform, without the enterprise-level cost. Explore the 5 pillars of Mapp Cloud.



UNIFIED CUSTOMER DATA:

Make your data understandable, accessible, and actionable by unifying it in our CDP (Customer Data Platform) and giving you a single customer view.

ENGAGEMENT:

Build and implement a rich cross-channel marketing strategy to improve engagement.

CONTENT:

Create personalized experiences based on who your customers are and what they want, making every touchpoint relevant.

INTELLIGENCE:

Powerful analytics and AI can dig deeper into your data than ever before, generating actionable insights and predictions of what your customers are going to do next.

INTEGRATIONS:

Easily integrate with the rest of your marketing ecosystem, so your data is more readily absorbed and unified with flexible APIs.

WHY IS MAPP THE RIGHT TECH PARTNER?



ALL-IN-ONE PLATFORM

With Mapp Cloud, you get a customer data platform (CDP), an AI-powered engine, and a marketing automation tool all in one.



AN EXTENSION OF YOUR TEAM WITH DEDICATED SUPPORT AND TRAINING

With the focus on customer success, we are here to empower you to get the most out of Mapp Cloud and achieve your goals with training and hands-on support along the way.



ALWAYS INNOVATING

Mapp's Engineering and Product Teams are dedicated to our customers' needs, pushing out innovative quarterly releases that pave the way in the market.



WE KNOW MARKETING

With 20+ years of experience in email and deliverability, and strong expertise in all facets of modern marketing, we can help you execute omnichannel campaigns perfectly.



LARGE INDEPENDENT COMPANY

Mapp is an independent company serving mid-to-large size businesses. We build personal and long-lasting relationships with each customer, so you will always have the high level of support that you deserve.

