Usercentrics and BigID Partner to Deliver Industry Leading Preference & Consent Management for End-to-End Privacy Management Solutions

Munich, 14th of November, 2022 – Usercentrics, leading provider for Consent Management solutions, today welcomes BigID, the leading platform for data security, privacy, compliance, and risk, to a new partnership that accelerates compliance with current and emerging data privacy and protection regulations.

BigID's open ecosystem makes it easy to partner and fully integrate best-of-breed solutions natively, to provide customers with industry-leading solutions for data privacy & compliance. Usercentrics will be a key part of the BigID's privacy portfolio, which enables data-driven privacy compliance and automation in a single platform, making it easy for organizations of all sizes to manage data rights and consent preferences across their tech stack. Customers will be better able to discover and manage their enterprise data, enabling intelligent action centered around privacy, protection, and perspective.

The Usercentrics team is thrilled to help better serve and bring greater visibility to the privacy user experience and more robust solutions to regulatory compliance and data management.

By adding additional consent and preferences management to their portfolio, BigID is strengthening its market position and expanding their privacy suite. They now offer solutions to all customer segments, from small, growing businesses to global enterprises. BigID customers can now easily:
Customize their cookies management solution
Capture, manage, and categorize cookie and preference consent
Comply with current and emerging privacy regulations including GDPR, LGPD, CPRA, and more

The partnership between Usercentrics and BigID simplifies global privacy compliance without sacrificing customization or efficiency. This works together seamlessly with Usercentrics' mission to empower organizations to embrace data privacy while building trust with their users through freedom of choice.

In Usercentrics BigID recognized deep expertise and unparalleled technology as a Consent Management leader to help their customers achieve and maintain privacy compliance with global regulations. Usercentrics highly values BigID's track record as an innovator in data visibility & control with a deep understanding of data sensitivity and regulation.

The BigID and Usercentrics partnership provides a comprehensive solution that enables businesses to know, manage, and protect their enterprise data, with privacy compliance peace of mind today and in the future.

About BigID

BigID's data intelligence platform enables organizations to know their enterprise data and take action for privacy, protection, and perspective. Customers deploy BigID to proactively discover, manage, protect, and get more value from their regulated, sensitive, and personal data across their data landscape. BigID has been recognized for its data intelligence innovation as a 2019 World Economic Forum Technology Pioneer, named to the 2021 Forbes Cloud 100, the 2021 Inc 5000 as the #19th fastest growing company and #1 in Security, a Business Insider 2020 AI Startup to Watch, and an RSA Innovation Sandbox winner.

Find out more at https://www.bigid.com/

About Usercentrics

Usercentrics is a global market leader in the field of consent management platforms (CMP). We enable businesses to collect, manage and document user consents on websites and apps in order to achieve full compliance with global privacy regulations while facilitating high consent rates and building trust with their customers.

Usercentrics believes in creating a healthy balance between data privacy and data-driven business, delivering solutions for every size of enterprise. Cookiebot CMP is our plug-and-play SaaS for smaller businesses and organizations, App CMP handles user consent on mobile apps, and Usercentrics CMP serves companies with enterprise-grade custom requirements for unifying consent and data from capture to processing.

Helping clients like Daimler, ING Diba and Konica Minolta achieve privacy compliance, Usercentrics is active in more than 100 countries, with 2000+ resellers and handles more than 61 million daily user consents.

Learn more on https://usercentrics.com/

Press contact:
Camilla Beaven and Hannah Sinz
pr@usercentrics.com