

Privacy regulations like GDPR and CCPA have introduced a number of new data rights for consumers, ranging from data access and deletion rights to do-not-sell or sharing consent. These regulations are intended to provide greater data transparency, choice and trust for end users: consumers, customers, patients, even employees.

Organizations need to be able to operationalize their data privacy programs - with strong policies in place to protect the privacy (and security) of the consumer data that they collect — and the ability to disclose what data they're collecting, the purpose of processing it and a proactive approach to protecting that data.

Get data-driven privacy compliance and automation for new and emerging data privacy and protection regulations with BigID.

## Privacy-Centric Data Management

Simplify data privacy with ML-based discovery, automate manual processes, and operationalize your privacy program across the enterprise.

## BigID Data Privacy Suite

BigID's Data Intelligence Platform is a modern, open, extensible framework built on a foundation of discovery-in-depth with apps to take action.

- ▶ PI Inventory
- ▶ Data Mapping & RoPA
- ▶ Data Rights Fulfilment
- ▶ Privacy Preference Portal
- ▶ Consent Governance
- ▶ Dynamic DPIA
- ▶ Data Risk Scoring
- ▶ Breach Impact
- ▶ Data Retention

## Data Privacy Suite

- ▶ Data discovery, inventory, and mapping for PI and PII across all data, everywhere
- ▶ Privacy preference management from data requests to consent to cookies, with customizable workflows and 360 visibility
- ▶ End to end DSAR automation at scale with automated deletion workflows and continuous validation
- ▶ Simplify regulatory reporting for RoPA data processing, continuous PIA compliance, 3rd party data sharing, and breach notifications
- ▶ Manage data lifecycle across structured & unstructured data, take action to remediate, enforce legal hold, and automate minimization
- ▶ Reduce risk based on content and context with advanced policies, remediation, and access intelligence

