# Usercentrics awarded European Leader Badge in Consent Management by G2

**Munich, October 9, 2023** – [Usercentrics](#), a global leader in the field of Consent Management Platforms (CMP), has once again been awarded multiple badges by G2, the world's largest and most trusted software marketplace.

For Fall 2023, Usercentrics has been awarded an **overall Leader Badge for Consent Management Platforms**, as well as the **European Leader Badge** in this category.

These Badges are particularly meaningful to the team as they represent the experiences of real business professionals and software buyers around the world who are implementing Usercentrics' solutions.

*"Rankings on G2 reports are based on data provided to us by real software buyers,"* said Sara Rossio, Chief Product Officer at G2. *"Potential buyers know they can trust these insights when researching and selecting software because they're rooted in vetted, verified, and authentic reviews."*

Usercentrics is well established as the leading European provider of consent management solutions. It is also gratifying to also receive an overall Leader badge in recognition of the company's substantial global growth. Usercentrics is committed to empowering organizations to embrace data privacy while building trust with their users through freedom of choice. This will continue to be accomplished via innovation and strategic partnerships.

In September 2022, Google launched a [new CMP Partner Program for their Consent Mode solution](#), which featured the Usercentrics and Cookiebot Consent Management Platforms (CMPs). Then in June 2023, Usercentrics also announced that it was one of [the first CMP providers certified by Google](#) to meet Google's new requirements for publishers.

Usercentrics CEO Donna Dror noted, *"We are thrilled to receive this recognition of our hard work to delight our customers and help them achieve and maintain seamless, reliable compliance with data privacy regulations around the world. We are committed to relentless innovation in our Consent Management Platform (CMP), adapting to new data protection regulations such as the Digital Markets Act (DMA), industry standards like TCF 2.2 and other emerging legislations, to ensure that our solutions continue to lead the privacy ecosystem."*

[Check out what reviewers have to say about Usercentrics on G2.](#)

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**About Usercentrics**

Usercentrics is a global market leader in the field of Consent Management Platforms (CMP). We enable businesses to collect, manage and document user consents on websites and apps in order to achieve compliance with global privacy regulations while facilitating high consent rates and building trust with customers. Usercentrics believes in creating a healthy balance between data privacy and data-driven business, delivering solutions for every size of enterprise. Cookiebot CMP is our plug-and-play SaaS, our App CMP handles user consent on mobile apps, and Usercentrics CMP serves companies with enterprise-grade custom requirements. Usercentrics is active in more than 180 countries, with 3,000+ resellers and handles more than 100 million daily user consents. Learn more on [usercentrics.com](http://usercentrics.com)

**About G2**

G2 is the world's largest and most trusted software marketplace. More than 80 million people annually — including employees at all Fortune 500 companies — use G2 to make smarter software decisions based on authentic peer reviews. Thousands of software and services companies of all sizes partner with G2 to build their reputation and grow their business — including Salesforce, HubSpot, Zoom, and Adobe. To learn more about where you go for software, visit [www.g2.com](http://www.g2.com) and follow us on [LinkedIn](#).