



Usercentrics awarded five Leader Badges in Consent Management by G2

Munich, April 12, 2024 – [Usercentrics](#), global leader in consent and preference management solutions, has once again been awarded multiple Badges by G2, the world's largest and most trusted software marketplace.

For Spring 2024, Usercentrics has once again been awarded **five Leader Badges** in the Consent Management Platform category.

Products awarded Badges in the Grid® Report in the first four categories listed below receive high ratings from G2 users, with significantly high scores in Satisfaction and Market Presence.

- **Leader:** A repeat win for the Consent Management Platform category's main award.
- **Leader Enterprise:** A new Badge for Usercentrics in the Enterprise category, with criteria including that the software be suitable for large companies with over USD 1 billion in revenue and over 1000 employees.
- **Leader Mid-Market:** A new Badge for Usercentrics in the Mid-Market category, with criteria including that the software be suitable for small to medium-size companies with under USD 1 billion in revenue and 51-1000 employees.
- **Leader Mid-Market EMEA and Europe:** This Badge is a repeat win for Usercentrics, and particularly gratifying to receive as an EU-based company with a strong customer base among companies of this size in these regions.
- **Highest User Adoption Enterprise:** A new Badge for Usercentrics, and an exciting one as it reflects the team's hard work toward growth. Usercentrics CMP was awarded Highest User Adoption in the Implementation Index, earning the Consent Management Platforms category's highest User Adoption rating.
- **Users Love Us:** Usercentrics also received the Users Love Us Badge for both the [Usercentrics CMP](#) and [Cookiebot CMP](#). To qualify, products must obtain at least 20 reviews with an average rating over 4.0 stars.



Usercentrics had previously received the [Users Love Us Badge for Cookiebot CMP](#), and have now added one for Usercentrics CMP as well. The team expresses immense gratitude to our customers who have taken the time to leave reviews.

As the regulatory and technology landscapes continue to evolve, Usercentrics continues to work hard to not just keep up with changes to help companies achieve and maintain data privacy compliance, but also to lead the evolution. The team is committed to making privacy-led marketing the status quo and enabling companies to seamlessly respect user privacy while driving growth in the digital marketplace.

Usercentrics CEO Donna Dror noted, *"The entire Usercentrics team continues to be humbled by the recognition that these badges represent, especially in new categories. We strive to delight our customers daily - so to see that reflected in them taking the time to create reviews is deeply gratifying, and pushes us to do even more. Solving data privacy compliance challenges is only the beginning, and we are committed to ensuring great customer experiences. Respect for user privacy will continue to develop as the driver of competitive advantages and a thriving digital ecosystem."*

[Check out what reviewers have to say about Usercentrics on G2.](#)

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About Usercentrics

Usercentrics is a global market leader in the field of Consent Management Platforms (CMP). We enable businesses to collect, manage and document user consents on websites and apps in order to achieve compliance with global privacy regulations while facilitating high consent rates and building trust with customers.

Usercentrics believes in creating a healthy balance between data privacy and data-driven business, delivering solutions for every size of enterprise. Cookiebot CMP is our plug-and-play SaaS, our App



CMP handles user consent on mobile apps, and Usercentrics CMP serves companies with enterprise-grade custom requirements.

Usercentrics is active in more than 180 countries, with 3,000+ resellers and handles more than 6.2 billion monthly user consents.

Learn more on usercentrics.com

About G2

G2 is the world's largest and most trusted software marketplace. More than 80 million people annually — including employees at all Fortune 500 companies — use G2 to make smarter software decisions based on authentic peer reviews. Thousands of software and services companies of all sizes partner with G2 to build their reputation and grow their business — including Salesforce, HubSpot, Zoom, and Adobe. To learn more about where you go for software, visit www.g2.com and follow us on [LinkedIn](#).