



Usercentrics partners with Wix to launch first consent solution on the Wix App Market

Munich, May 21, 2024 - Usercentrics, data privacy solutions leader managing over 5.2 billion monthly consents across platforms, partners with Wix, Wix.com Ltd. (NASDAQ: WIX), the leading SaaS website builder platform to create, manage, and grow a global, digital presence¹ to announce the launch of [Cookiebot™ for Wix by Usercentrics](#).

Cookiebot™ for Wix by Usercentrics is a plug-and-play solution that simplifies consent management implementation for website owners, enabling them to safeguard privacy compliance with regulations like the GDPR.

Asaf Remler, Director of Strategic Partnerships at Wix notes: *"We're excited to partner with Usercentrics to offer our users an easy-to-implement solution that increases compliance and empowers website owners. Together we're setting a new standard for the way Wix users manage user consent. This takes us one step further to building on our strategy to extend product offerings with leading tech partners."*

What Wix users and agencies can expect from *Cookiebot™ for Wix by Usercentrics*

Key app features of *Cookiebot™ for Wix by Usercentrics*:

1. **Streamlined setup** with a few simple steps, then one-click banner enablement
2. **Customizable user experience** with design flexibility so the consent banner matches the Wix website look and feel, with support for 47+ languages
3. **Informed decision-making** is supported by automated scan reports, so site owners know where they need consent and for which trackers and components
4. **Auto-categorization of Wix and third-party apps** directly into the website's consent banner
5. **A competitive edge in a privacy-conscious market**, positioning Wix customers as privacy-first leaders

Driving global privacy compliance at scale

Over 2 million websites and apps already use Usercentrics' solutions to provide transparent user experience and manage consent.



Felipe Iregui, Global Director Platform Partnerships at Usercentrics notes: *“Our partnership with Wix delivers data privacy and consent management as new standards for businesses and their users. Wix users can now benefit from a trusted, easy-to-implement solution to manage user consent.”*

For more information about Cookiebot™ for Wix by Usercentrics, [visit Wix APP Marketplace and download the app.](#)

Press contact: pr@usercentrics.com

About Usercentrics

[Usercentrics](#) is a global market leader in data privacy solutions. We enable businesses to collect, manage and document user consents and preferences on websites and apps to achieve global data privacy compliance.

¹ Based on the number of active live sites as reported by competitors' figures, independent third-party data and internal data as of Q4 2023.