SEAMLESS CMP MIGRATION

Switch to Usercentrics CMP in 5 easy steps

Switching to Usercentrics is easier than ever. Simply follow these 5 steps to migrate to Usercentrics Web or App CMP today.

STEP BY STEP MIGRATION

Before you start, please save a copy of your website.

This precaution ensures that you can roll back to the previous version if necessary.

1 Remove any previous CMP Scripts

1. Locate and Remove the old consent banner Scripts

Identify and remove the Testing CDN or Production CDN scripts associated with the other CMP from your website.

2. Update Website Configuration:

Ensure any configurations related to cookie management, consent, or data privacy compliance that relied on another provider are replaced with Usercentrics solution.

3. Clear Caches and Test changes:

Clear your website's cache to ensure changes take effect and the other consent banner longer is served to visitors.Test your website to ensure that it's functioning correctly and that no errors are introduced.

2 Configure Usercentrics

1. Run a DPS Scanner

Access your Usercentrics admin interface and run a DPS scanner to identify all the services on your website.

2. Add Data Processing Services:

After the scan, add the identified technologies as Data Processing Services in the admin interface.

3. Style your Banner

Need more information?
View our full migration documentation for more detailed guidance or contact Customer Support.

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3 **Add Usercentrics Script**

1. Integrate the Usercentrics Script

Add the Usercentrics script to your platform. You can find the script and detailed instructions for Website (direct implementation or via Google Tag Manager) and for Mobile Apps.

2. Remove Modified Scripts

If you modified any scripts during the previous CMP implementation, remove these adjustments.

3. Adjust Script Types

Change the type attribute of your scripts from `type="text/javascript"` to `type="text/plain"`, and include the Usercentrics data attribute.
For example: <script type="text/plain" data-usercentrics="Facebook Pixel">

4. Use Smart Data Protector (Optional)

To automate the adjustments for supported technologies (e.g. Iframes, noscript tags, image tags), you can use the Smart Data Protector or build the blocking yourself with our API. For unsupported technologies, manual adjustments are required.

5. Activate Google Consent Mode

Follow the steps in our documentation on how to activate Google Consent mode v2 based on the selected platform – for websites and for apps.

4 **Compare and Verify**

Compare the previous CMP with the new Usercentrics CMP. If the scanner misses any technologies, you can manually add them through the admin interface.

5 **Finalize and Enjoy**

1. Complete the Implementation

Enjoy your new Usercentrics CMP. If you need additional assistance, feel free to reach out to our support team.

2. Additional Resources

For help with Google Tag Manager, Google Analytics, or Google Consent Mode, refer to our documentation here.

By following these steps, you can successfully integrate Usercentrics into your website or mobile application, ensuring compliance with privacy regulations and effective management of user consents.

Enjoy Usercentrics consent management platform!

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