



## Usercentrics Apps SDK awarded Q2 2024 Category Leader Badge by 42matters

Munich, August 22, 2024 – [Usercentrics](#), a global leader in privacy-led marketing solutions, announces that the [Usercentrics Apps SDK](#) has been awarded the [Category Leader Badge for Q2 2024](#) by leading mobile and CTV app intelligence platform 42matters.

This badge award recognizes the top mobile SDKs and their installation milestones based on total iOS and Android integrations. The Category Leader badge is awarded to SDKs ranked at the top of their category, and trusted by leading mobile apps. In 42matters' words, "the cream of the crop".

42matters is also Usercentric's partner for our Apps Scanner, enabling scanning of all SDKs to provide important apps data like number of installs.

**Valerio Sudrio, Director of Apps Product at Usercentrics**, notes: *"We are incredibly proud of this recognition by 42matters, which underscores our relentless commitment to empowering app businesses with the tools they need to thrive while safeguarding their revenue streams through robust privacy practices."*

Check out the [Usercentrics Apps SDK profile at 42matters](#) and see why we're a Category Leader for your apps, games, and connected TV.

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### About Usercentrics

Usercentrics is a global market leader in solutions for data privacy and privacy-led marketing. We believe in creating a healthy balance among data-driven business and privacy-led marketing for every size of enterprise. Usercentrics App CMP handles user consent on mobile apps, Usercentrics CMP serves companies with enterprise-grade custom requirements, and Cookiebot CMP is our plug-and-play SaaS. Usercentrics is active in 195 countries, with over 5,400 partners, and handles more than 6.6 billion monthly user consents on over 2.2 million websites and apps.

Learn more on [usercentrics.com](https://usercentrics.com)