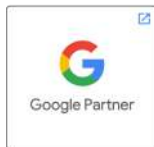


# Digital marketing agency specializing in driving fast growth for B2B & B2C businesses

Our expertise is in strategic development and creating automated **Google Ads** and **Meta Ads** campaigns driven by data insights.



REVIEWED ON  
**Clutch** ★★★★★  
16 REVIEWS

RAIBEC | Be efficient  
4.7 ★★★★★ (20) ⓘ  
Internet marketing service



#BeBold #BeBetter #BeEfficientOnline

# Services for your business growth



Google Analytics

Google Analytics set-up with a focus on data-driven insights and **strategic development**



Website compliance preparation for **GDPR regulations**



Google Ads

**Google Ads** campaign strategy, implementation and automation



Meta

**Meta Ads** campaign strategy and implementation

## Automated marketing solutions

E-commerce businesses sell thousands of products, each with varying returns and profitability from advertising. The higher your overall return on ad spend (ROAS), the more profitable your advertising and business will be. To help you maximize ROAS, we've automated the entire process of creating product ads on the Google Ads platform.



**5 min.**

That's all the time it takes to create 10,000 product ads on Google Search and assign targeted keywords to each one.



**+ 541 % ROAS**

Higher campaign returns compared to DSA (Dynamic Search Ads) campaigns.



**0 min.**

Our e-commerce specialists only need this amount of time to inform the agency about promotions, ensuring the advertising campaigns are updated promptly and effectively.

# Data-driven marketing

Setting clear objectives, effectively planning and managing sales performance, identifying profitable investment opportunities for marketing and digital transformation are streamlined with the 3D KPI management system



## All investments and revenue in one place

You will understand how an integrated marketing and communication approach helps drive business sales growth.



## Detailed performance tracking

Gain insights into the trajectory of your investments and revenue trends across Google Ads, Meta Ads, SEO, email marketing, and other marketing channels.



## Each tool separately

Real-time analysis of investments and generated revenue from Google Ads, Meta Ads, SEO, and email marketing tools.



## 5x Higher E-Commerce Revenue in 2 Years

- + 573% more Google Ads conversions
- 48% lower price for Google Ads
- +338% higher Google Ads traffic

"We have been working with RAIBEC since January 2020. Our e-commerce turnover continued to grow steadily in 2021 and was 5 times higher than in 2019."



Rimvydas Mikelionis  
Owner



## 110% More Issued Loans With YouTube Video Ads

- +70% higher conversion rate
- +52% higher revenue

"You consistently offer new tools and solutions to further increase our sales."



Aurelija Lutcaitė-Žvinienė  
Head of Marketing and Sales



## 42% Higher User Sign-Up Rate

69% of all sign-ups come from Google Ads, with an 18% average monthly growth in conversion rate

"Over a period of 5 months, we gained 3.5 times more new users. The number of new sign-ups increases by 42% each month, surpassing our initial expectations."



Marius Stonkus  
CEO at Mark ID

## LEMODUS

## 1,5x Increased E-Commerce Sales by Updating the Marketing Strategy

+54% Increased "Google Ads" ROAS  
+27% More buying visitors

"I'm glad we started working together. Clear goals, effective advertising solutions, valuable insights, constant monitoring of the overall situation, flexibility, and quick responsiveness—these are your strengths. It's easy to collaborate with you."



Ingrida Aleknavičienė  
Head of E-Commerce

## Businesses We've Helped Grow in Digital Marketing and Sales since 2006

**etex**

**b** **bacloud**

**Avitela**  
ELEKTRONIKA BUIČIAI

Columbus

**n** **unlokk**

**TEZ**  
TOUR

**TOP SHOP**

**IMPERIJA**

**GITANA**  
TECHNINIS TREKIMAS

**inHair**  
profesionalams

**KOSMODISK**  
Supportive Back Braces

**muresta**  
Svajonė. Pasirinkimas. Kąybė

**Bobutės  
Paskola**

**skrendu.lt**

**BALTIC  
TOURS**

**delimano**

**COMPENSA**  
VIENNA INSURANCE GROUP

**KK KILDBAITAS**

**GINTARO  
BALDAI**

**NORDSTREET**

**dormeo**

**baltmeta**

**Elektra@Markt**

**Autoaibė**  
Lengva rūpintis automobiliu

**BALTIC  
CLIPPER**

**LEMODUS**

**SKYTECH**

**Jaukurai**

**KNAUF**

**ATEA**

**MARK**  
sign

**SAFFORT**

**TROLLBEADS**  
THE ORIGINAL SINCE 1976

**MyJobs**  
.com.mm

**LAVAZZA**

**Create positive change now.  
Get a personalized marketing  
proposal for faster business  
growth.**

Personalized offer



**1 step**

Fill out the contact form on our website.



**2 step**

We will conduct an internal audit of your Google Analytics, Google Ads, and Facebook Ads accounts.



**3 step**

We will create a plan for your business goals and their performance metrics.



**4 step**

Based on the audit findings and business goals, we will develop a personalized action plan.



**5 step**

We will present and discuss the prepared strategic action plan, process, and our pricing proposal.