



Georg Schildknecht and José Félix join Usercentrics as new Chief Commercial Officer and Chief of Staff

Munich, February 24, 2025 – [Usercentrics](#), leading European privacy tech company, is pleased to announce the appointment of two new key executives: Georg Schildknecht as Chief Commercial Officer (CCO) and José Félix as Chief of Staff (CoS). These strategic hires reflect the company's commitment to scaling its impact and accelerating growth in the data privacy space.

Georg Schildknecht, as CCO, brings in a wealth of experience in scaling high-growth organizations and leading global commercial teams. With a background as VP of Growth at Ryte, Chief Revenue Officer at Alaiko and expertise honed at Porsche Consulting, Georg will focus on driving Usercentrics' global expansion and reinforcing its position in the data privacy space.

José Félix, in his role as CoS, leverages over 10 years of experience in strategy, operations, and B2B SaaS. With previous leadership roles at Talka AI and Veniam, as well as a background in management consulting with Kaizen Institute, José will play a critical role in supporting the CEO and executive team on strategic initiatives, goal-setting, and cross-functional projects that promote organizational alignment.

"Both Georg and José bring invaluable experience and passion," said Donna Dror, CEO of Usercentrics. "I am thrilled to have them on board and look forward to seeing their leadership and expertise help propel Usercentrics' mission forward as we continue to innovate, scale, and lead in the data privacy space."

Georg Schildknecht added, *"Having followed Usercentrics' success story for many years, I am excited to contribute to its mission of leveraging data privacy as a powerful tool for business growth. I'm looking forward to leading our commercial efforts and expanding Usercentrics' global presence."*

José Félix added, *"Usercentrics stands out to me as a company that blends rapid innovation with a meaningful mission—protecting data privacy while enabling sustainable business growth. The company is at an exciting stage, and I'm eager to contribute to scaling its success and solidifying its leadership in this high-impact industry."*

These new appointments mark an exciting chapter for Usercentrics, as the company continues to lead the charge in Privacy-Led Marketing, supporting sustainable business growth on a global scale.

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About Usercentrics

Usercentrics is a global market leader in solutions for data privacy and Privacy-Led Marketing. We believe in creating a healthy balance among data-driven business and Privacy-Led Marketing to unlock sustainable growth for every size of enterprise. Usercentrics Cookiebot CMP is our plug-and-play SaaS, our App CMP handles user consent on mobile apps, and Usercentrics Web CMP serves companies with enterprise-grade custom requirements for unifying consent and data from capture to processing. Helping clients like Daimler Truck AG, ING, and Konica Minolta achieve privacy compliance, Usercentrics is active in 195 countries on more than 2.3 million websites and apps, with 5,400+ resellers, and handles more than 7 billion daily user consents.

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