HOW TO CHOOSE THE BEST CONSENT MANAGEMENT PLATFORM (CMP)?

- ☐ Compliant with GDPR, CCPA, LGPD, and other relevant laws

- ☐ Supports Google Consent Mode

- ☐ Customizable design, text, and language options

- ☐ Integrates with analytics, advertising tools, and tag managers

- ☐ Real-time reporting and dashboards

- ☐ Detailed consent logs and exportable audit trails

- ☐ User-friendly interface (admin + end user)

- ☐ Scalable across multiple sites, apps, and teams

- ☐ Regular updates aligned with legal/regulatory changes

- ☐ Reliable customer support