HOW TO SECURE PII AND PHI

- ☑ **Conduct a data inventory and classification**
- ☑ **Implement access controls**
- ☑ **Use encryption when needed**
- ☑ **Maintain audit logs and monitoring**
- ☑ **Design security into your architecture**
- ☑ **Manage vendor and third-party risks**
- ☑ **Enable de-identification where appropriate**
- ☑ **Build robust consent management**
- ☑ **Develop incident response and breach handling procedures**
- ☑ **Train your workforce regularly**