



## G2 Winter Reports 2026: Usercentrics earns multiple Leader Badges, showcasing PPG excellence and privacy innovation

**Munich, December 12, 2025** – Usercentrics, a global leader in data privacy and privacy-led marketing solutions, has once again been recognized by G2, the world’s most trusted software marketplace.

### Celebrating leadership and excellence in the G2 Winter 2026 Reports

In the G2 Winter 2026 Reports, Usercentrics earned multiple Leader Badges across both the Consent Management Platform (CMP) and Privacy Policy Generator (PPG) categories – reflecting strong user satisfaction and a robust market presence:

- **PPG Leader & Highest User Adoption**

Usercentrics stands out in the PPG category, receiving both the **Leader Badge** and the **Highest User Adoption Badge**. These achievements highlight widespread adoption, seamless implementation, and strong engagement from enterprise customers.

- **Leader & Regional Recognition**

Usercentrics also maintained Leader positions in the CMP and Cookie Tracking categories across Enterprise, Mid-Market, EMEA, and Europe grids, reinforcing our consistent performance and regional leadership.

- **Momentum Leader**

Usercentrics was further recognized as a Momentum Leader in both CMP and PPG categories, ranking in the top 25% of products in the Momentum Grid®. This distinction highlights continuous innovation and strong customer satisfaction.

- **Users Love Us**

Both Usercentrics CMP and Cookiebot CMP received the “Users Love Us” Badge for earning 20+ reviews with an average rating above 4.0 stars – a testament to the positive experiences and trust of our customers.

As privacy regulations evolve and consumer expectations for transparency continue to grow, recognition from G2 underscores our commitment to delivering world-class privacy solutions that help businesses navigate a data-driven world with confidence.



**Usercentrics CEO Donna Dror** noted, *"We are thrilled to see our team's dedication recognized with multiple Leader Badges, including in the PPG category. They reflect the real-world impact of our solutions – helping businesses implement privacy policies efficiently, engage users transparently, stay compliant, and build trust through privacy-led marketing. This recognition motivates us to continue innovating, pushing boundaries, and making privacy management effortless for every customer."*

Discover more about our award-winning solutions and read [customer insights on G2](#).

### **About Usercentrics**

Usercentrics is a global market leader in solutions for data privacy and activation of consented data. Our technology solutions enable customers to manage user consent for websites, apps and CTV. Helping clients achieve privacy compliance, Usercentrics is active in 195 countries on more than 2.3 million websites and apps. We have over 5,400 partners and handle more than 7 billion monthly user consents. Learn more on [usercentrics.com](https://usercentrics.com)

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