



## Usercentrics Ranked #1 Consent Management Platform in G2's 2026 Best Software Awards, Securing Two Spots on the List

**Munich, February 20, 2026** – [Usercentrics](#), a global leader in data privacy and consent management solutions, announced today it has been named a double winner in [G2's 2026 Best Software Awards](#), one of the software industry's most respected recognitions.

Usercentrics secured 5th position in the Best Data Privacy Software Products category, while Cookiebot by Usercentrics ranked 7th on the same list. With both platforms recognized among the top privacy solutions overall, Usercentrics achieved the highest placement of any consent management platform in the 2026 awards.

As the world's largest and most trusted software marketplace, G2 reaches more than 100 million buyers each year. Its annual Best Software Awards rank top software companies and products based on authentic, timely feedback from real users. This recognition underscores Usercentrics' commitment to helping organizations of all sizes turn privacy compliance into a strategic growth advantage.

"Being named double winners, with both Usercentrics and Cookiebot recognized in the same list, is something we're incredibly proud of. But what really stands out is that this comes entirely from our customers. It's their voice, not ours. That's the kind of validation that pushes us to keep going further," says Donna Dror, CEO, Usercentrics.

This latest achievement builds on Usercentrics' consistent recognition across [G2's seasonal reports](#) and further strengthens its position as a global leader in consent management.

To learn more about Usercentrics and its award-winning privacy solutions, visit [usercentrics.com](#).

### About Usercentrics

Usercentrics is the global leader in Privacy-Led Marketing, helping turn consented data into business performance. Our suite makes it easy for brands to collect, activate, and measure data across websites, apps, and AI-driven experiences. With privacy built into data flows, we give businesses the infrastructure to run smoothly and grow with confidence. Active in 195 countries and processing over 8.8 billion user consents every month, Usercentrics helps brands do better marketing, grounded in people's choices and built on scalable trust. Learn more at [usercentrics.com](#).

### About G2

G2 is the world's largest and most trusted software marketplace. More than 100 million people annually – including employees at all Fortune 500 companies – use G2 to make smarter software decisions based on authentic peer reviews. Thousands of software and services companies of all sizes partner with G2 to build their reputation and grow their business – including Salesforce, HubSpot, Zoom, and Adobe. To learn more about where you go for software, visit [www.g2.com](#) and follow G2 on [LinkedIn](#).

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