USERCENTRICS

Users love us: Usercentrics and Cookiebot Recognized in Spring 2026 with G2's Leader Badges

G2, the world's largest software marketplace, has awarded Usercentrics 13 Leader Badges for Spring 2026.

Munich, 19.03.2026 - [Usercentrics](), global leader in data privacy and Privacy-Led Marketing solutions, has once again been recognized by G2, the world's most trusted software marketplace.

Hot off the heels of [our double win in G2's 2026 Best Software Awards](), we have earned a new set of 13 badges for Spring 2026 across regional and global categories. The badges highlight our enterprise solutions and [Consent Management Platform]() (CMP).

Users (still) love us

Usercentrics CMP and Cookiebot CMP have once again earned the "Users Love Us" badge. These are awarded to products with 20 or more reviews and an average rating of 4.0 stars or higher. Customer feedback is the clearest signal we have that our work is landing where it matters most.

Receiving that recognition from our users is a reminder that trust isn't built only with a product, but earned in the day-to-day experience of the people using our tools. Each review represents a business that chose to put privacy at the center of how it operates, and found that it worked.

Callum B.
Digital Marketing & Website Executive
Small-Business (50 or fewer emp.)

11/26/2025

"Effortless Compliance and Deployment"

★★★★★ 5/5

What do you like best about Usercentrics?
I appreciate Usercentrics for its easy-to-use dashboard, which boasts a very nice appearance and provides helpful information for users who might not be fully experienced. The process of categorizing data processing services is simple and efficient, with many pre-configured settings that save me time. Usercentrics successfully solved our deployment issues with our previous compliance tool instantly. Additionally, the regular scans offered as a premium user are extremely helpful, and their guides were notably assistive. I would rate Usercentrics a 10 out of 10 for its excellent handling of cookies and ease of compliance simplification.

USERCENTRICS

G2 seasonal reports are published quarterly, and represent a practical and fair way to compare software solutions available in the market, based on reviews from verified users.

Recognition for Usercentrics

- Leader Enterprise

For the Spring 2026 season, Usercentrics has retained, for the third time, the Leader Badge in the Enterprise Consent Management Platform category. This is awarded to solutions serving large organizations with over USD 1 billion in revenue and more than 1,000 employees.

- Leader Mid-Market

Usercentrics has once again received the Leader Badge in the Mid-Market Consent Management Platform category, granted for solutions serving companies with revenue under USD 1 billion and between 51 and 1,000 employees.

- EMEA Regional Leader

Usercentrics has once again secured a Leader position in the EMEA Regional Grid® Report, demonstrating strong performance and recognition across the region.

- EMEA Regional Leader Enterprise

Usercentrics has retained its Leader position in the Enterprise EMEA Regional Grid® Report, reflecting high ratings from G2 users and strong scores in both Satisfaction and Market Presence.

- EMEA Regional Leader Enterprise Mid-Market

Once again, Usercentrics has been recognized in the Mid-Market EMEA Regional Grid® Report, continuing to earn strong marks from customers across the region.

- Momentum Leader

Usercentrics has retained its Momentum Leader recognition, ranking in the top 25 percent of products in the Momentum Grid® based on user feedback and performance, reflecting continued innovation and customer satisfaction.

- Users Love Us

Usercentrics CMP has once again earned the "Users Love Us" badge, awarded to products with 20 or more reviews and an average rating of 4.0 stars or higher.

USERCENTRICS

Recognition for Cookiebot

- **Europe Regional Leader**

In the Cookie Tracking category, Cookiebot has held its position in the Europe Regional Grid® Report, demonstrating strong performance and recognition across European markets.

- **EMEA Regional Leader**

Cookiebot has retained its Leader position in the EMEA Regional Grid® Report for Cookie Tracking, continuing to earn recognition from customers across the region.

- **EMEA Regional Leader Mid-Market**

Cookiebot has once again been recognized in the Mid-Market segment of the EMEA Regional Grid® Report, reflecting strong satisfaction scores among small and medium-sized businesses.

- **Highest User Adoption**

Cookiebot has earned the Highest User Adoption badge in the Implementation Index, awarded to the product that received the highest User Adoption rating in its category.

- **Momentum Leader**

Cookiebot ranks in the top 25 percent of products in the Momentum Grid®, earning the Momentum Leader badge based on user feedback and sustained performance in the Cookie Tracking category.

- **Users Love Us**

Cookiebot CMP has once again earned the "Users Love Us" badge, awarded to products with 20 or more reviews and an average rating of 4.0 stars or higher.

The Spring 2026 results come at a moment when privacy has become a strategic differentiator in the market. With data privacy regulations continuing to evolve and major platforms raising the bar on consent signal quality, businesses are turning to Privacy-Led Marketing to protect both their audiences and their performance. Usercentrics is committed to building the infrastructure that makes that possible.

> *Usercentrics CEO Donna Dror says, "These badges reflect something we hear directly from customers: Privacy infrastructure has become a competitive advantage, not just a compliance requirement. The fact that our users keep affirming that through their G2 reviews tells us Privacy-Led Marketing is resonating in practice, not just in principle."*

[Read what our customers are saying about us on G2.](#)

USERCENTRICS

Press contact:
pr@usercentrics.com

_____

About Usercentrics

Usercentrics is the global leader in Privacy-Led Marketing, helping turn consented data into business performance. Our suite makes it easy for brands to collect, activate, and measure data across websites, apps, and AI-driven experiences. With privacy built into data flows, we give businesses the infrastructure to run smoothly and grow with confidence. Active in 195 countries and processing over 8.8 billion user consents every month, Usercentrics helps brands do better marketing, grounded in people's choices and built on scalable trust. Learn more at usercentrics.com.

About G2

G2 is the world's largest and most trusted software marketplace. More than 100 million people annually — including employees at all Fortune 500 companies — use G2 to make smarter software decisions based on authentic peer reviews. Thousands of software and services companies of all sizes partner with G2 to build their reputation and grow their business — including Salesforce, HubSpot, Zoom, and Adobe. To learn more about where you go for software, visit www.g2.com and follow G2 on LinkedIn.