

USERCENTRICS

Usercentrics CMP and Cookiebot by Usercentrics Claim Extended G2 Leadership in Summer 2026 Cookiebot by Usercentrics Earns Enterprise Recognition for the First Time and Claims #1 in Cookie Tracking

Munich, 1 June 2026 – [Usercentrics](#), a leading data privacy technology company, today announced expanded G2 recognition for Summer 2026, with both Usercentrics CMP and Cookiebot CMP earning new badges across global and segment categories on the world's most trusted software marketplace.

This cycle marks a significant step forward for both products. Usercentrics CMP strengthened its standing with a new global Leader badge, moving beyond regional recognition to earn placement on G2's global Grid® Report. Cookiebot CMP saw the strongest momentum this cycle, nearly doubling its badge count from five to nine, achieving enterprise-tier recognition for the first time, and ranked #1 in the Cookie Tracking category, moving from 12th to 1st place and earning recognition as one of the [most improved](#) products on G2 globally. New Small-Business leadership badges in both EMEA and global grids round out a landmark cycle for the product.

Both products also retained the **"Users Love Us"** badge, awarded to solutions that collect 20 or more reviews with an average rating of 4.0 stars or higher.

What customers are saying

Across hundreds of verified reviews, customers consistently rated Usercentrics CMP and Cookiebot CMP highly for the same core strengths: ease of implementation, seamless integration with tools like Google Tag Manager, flexible banner customization, and the confidence that comes from knowing compliance is handled reliably. Teams also highlighted how both platforms reduce the operational burden of staying current with evolving privacy regulations across multiple markets – turning what was once a manual, fragmented process into something automated and auditable.

Customers operating across multiple European markets described how Usercentrics CMP replaced a patchwork of market-specific solutions with a single, auditable consent framework – making regulatory conversations with legal teams and external auditors significantly more straightforward. Others highlighted how the platform's configurability shifted the internal dynamic between marketing and legal: rather than creating a queue of requests for engineering, both teams can now work inside the platform independently, responding faster to both regulatory changes and campaign needs.

"G2 recognition is meaningful to us because it comes directly from the people using our products every day. Cookiebot CMP reaching the enterprise tier for the first time, and Usercentrics earning a global Leader placement, reflects the work we've put into building solutions that genuinely serve businesses at every stage of growth. When privacy is handled well, it stops being an obstacle and starts being an advantage, and that's what we're hearing from our customers." **Donna Dror, CEO, Usercentrics.**

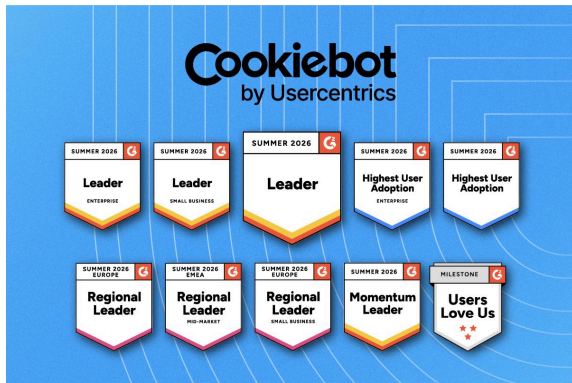
[Read what our customers are saying about Usercentrics CMP and Cookiebot CMP on G2.](#)

Summer 2026 Recognition: Usercentrics ([Source file](#))



<p>Global badges:</p> <ul style="list-style-type: none"> • Leader – Grid® Report (3 categories) • Leader Enterprise – Enterprise Grid® Report (1 category) • Leader Mid-Market – Mid-Market Grid® Report (1 category) • Momentum Leader – Momentum Grid® (2 categories) 	<p>Regional (EMEA) badges:</p> <ul style="list-style-type: none"> • Leader – EMEA Regional Grid® Report (4 categories) • Leader Mid-Market – EMEA Regional Grid® Report (3 categories) • Leader Enterprise – EMEA Regional Grid® Report (1 category) 	<p>Additional recognition:</p> <ul style="list-style-type: none"> • Users Love Us – for collecting 20+ reviews with an average rating of 4.0+ stars
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Summer 2026 Recognition: Cookiebot ([Source file](#))



<p>Global badges:</p> <ul style="list-style-type: none"> • Leader – Grid® Report (2 categories) • Leader Enterprise – Enterprise Grid® Report (1 category) • Leader Small-Business – Small-Business Grid® Report (1 category) • Highest User Adoption – Implementation Index (1 category) • Momentum Leader – Momentum Grid® (3 categories) 	<p>Regional (EMEA / Europe) badges:</p> <ul style="list-style-type: none"> • Leader – Europe Regional Grid® Report (5 categories) • Leader Mid-Market – EMEA Regional Grid® Report (3 categories) • Leader Small-Business – Europe Regional Grid® Report (3 categories) • Highest User Adoption Enterprise – Implementation Index (1 category) 	<p>Additional recognition:</p> <ul style="list-style-type: none"> • Users Love Us – for collecting 20+ reviews with an average rating of 4.0+ stars
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About Usercentrics

Usercentrics is a leading data privacy technology company that helps businesses collect, manage, and activate consented data with confidence. Trusted by 2.4 million websites and apps across 195 countries, the company processes more than 8.8 billion user consents every month. Through its platform – spanning consent management, server-side tagging, and AI data governance – Usercentrics gives businesses the compliance infrastructure to grow, innovate, and operate responsibly in an AI-first world. Learn more at usercentrics.com.

About G2

G2 is the world's largest and most trusted software marketplace. More than 100 million people annually – including employees at all Fortune 500 companies – use G2 to make smarter software decisions based on authentic peer reviews. To learn more, visit www.g2.com.