



Usercentrics CMP and Cookiebot™ by Usercentrics Retain G2 Leader Status in Fall 2026

Both Products Reaffirm Leadership Across Global, Regional, and Segment Grids

Munich, 28 August 2026 – [Usercentrics](#), a leading data privacy technology company, today announced continued G2 recognition for Fall 2026, with both Usercentrics CMP and Cookiebot CMP retaining leader status across global and segment categories on the world's most trusted software marketplace.

Both products held their position across the grids that matter most. Usercentrics CMP retained Leader status across the global and EMEA regional grids, the Enterprise and Mid-Market tiers, and the Momentum Grid, spanning six Grid badges across 15 category placements, with a 4.4 rating across 219 verified reviews.

Cookiebot CMP maintained the broadest coverage of the two, with seven Grid badges across 19 category placements, retaining Leader status across the global and Spain regional grids, Small-Business and Mid-Market segments, plus Momentum Leader and Highest User Adoption recognition – rated 4.2 across 178 verified reviews.

Both products also retained the "Users Love Us" badge, awarded to solutions that collect 20 or more reviews with an average rating of 4.0 stars or higher.

What customers are saying

Usercentrics CMP customers highlighted the technical precision of the platform – particularly its script separation, automated cookie categorization, and seamless GTM integration. Reviewers also pointed to how the platform shifts the internal dynamic between teams: with marketing and legal able to work independently inside the platform, consent management stops creating a queue of requests through engineering. Domain consent sharing, where visitors set their preferences once across all of a brand's properties, was called out as a standout capability for businesses operating at scale.

Cookiebot by Usercentrics customers valued simplicity and reliability above all. Reviewers described it as an easy-to-use tool that never complicates what should be a straightforward process, with auto-blocking handling cookie consent before any data is collected, making GDPR compliance something that runs in the background rather than demanding ongoing attention. For teams without dedicated compliance resources, that reliability is the point and sets the product apart.

"G2 rankings are earned review by review, which is what makes them meaningful. Seeing both products hold Leader status across segments and geographies tells us our customers trust what we've built, and that pushes us to keep raising the bar." **Donna Dror, CEO, Usercentrics.**

[Read what our customers are saying about Usercentrics CMP and Cookiebot CMP on G2.](#)



Fall 2026 Recognition: Usercentrics

Global badges:	Regional (EMEA) badges:	Additional recognition:
• Leader — Grid® Report (3 categories) • Leader Enterprise — Enterprise Grid® Report (1 category) • Momentum Leader — Momentum Grid® (3 categories)	• Leader — EMEA Regional Grid® Report (4 categories) • Leader Mid-Market — EMEA Regional Grid® Report (3 categories) • Leader Enterprise — EMEA Regional Grid® Report (1 category)	• Users Love Us — for collecting 20+ reviews with an average rating of 4.0+ stars • Rated 4.4 across 219 verified G2 reviews

Fall 2026 Recognition: Cookiebot™

Global badges:	Regional (EMEA / Europe) badges:	Additional recognition:
• Leader — Grid® Report (2 categories) • Leader Small-Business — Small-Business Grid® Report (1 category) • Momentum Leader — Momentum Grid® (2 categories) • Highest User Adoption — Implementation Index (1 category)	• Leader — Spain Regional Grid® Report (7 categories) • Leader Small-Business — EMEA Regional Grid® Report (4 categories) • Leader Mid-Market — EMEA Regional Grid® Report (2 categories)	• Users Love Us — for collecting 20+ reviews with an average rating of 4.0+ stars • Rated 4.2 across 178 verified G2 reviews

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Usercentrics is a leading data privacy technology company that helps businesses collect, manage, and activate consented data with confidence. Trusted by 2.4 million websites and apps across 195 countries, the company processes more than 8.8 billion user consents every month. Through its platform — spanning consent management, server-side tracking, and AI connectivity and data access governance — Usercentrics gives businesses the compliance infrastructure to grow, innovate, and operate responsibly in an AI-first world. Learn more at usercentrics.com.

G2 is the world's largest and most trusted software marketplace. More than 100 million people annually — including employees at all Fortune 500 companies — use G2 to make smarter software decisions based on authentic peer reviews. To learn more, visit www.g2.com.